



State of Louisiana
Department of Environmental Quality



M.J. "Mike" Foster
Governor

L. Hall Bohlinger
Secretary

For Immediate Release
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MEDIA ADVISORY

WHO: L. Hall Bohlinger, Secretary of the Louisiana Department of Environmental Quality, East Baton Rouge Parish Mayor-President Bobby Simpson, Livingston Parish President Dewey Ratcliff, representatives from the offices of Ascension Parish President Harold Marchand and Iberville Parish President J. Mitchell Ourso, and the Executive Director of the Baton Rouge Clean Air Coalition Mike McDaniel.

WHAT: Joint news conference to announce an ozone public awareness campaign organized by DEQ and the Baton Rouge Clean Air Coalition.

WHERE: DEQ Headquarters, 7290 Bluebonnet Boulevard.

WHEN: Thursday, May 22, 9:30 a.m.

WHY: To increase public involvement in reducing ozone forming emissions this summer season and prevent the Greater Baton Rouge area from having to implement new more expensive air quality control measures required as a result of a recent EPA reclassification. The public awareness campaign is targeting the five-parish Baton Rouge ozone nonattainment area that includes Ascension, Iberville, East Baton Rouge, Livingston and West Baton Rouge parishes.